

You light up my life.

Experience love at first light when you upgrade to energy-efficient ENERGY STAR CFLs or LEDs. Make the switch to save energy and save money.

SMECO.coop/save



Discounts on CFLs and LEDs were meant to be.

If your heart's aflutter for savings, visit your local participating retailer for instant discounts on qualifying light bulbs. Discounts are included in your purchase price at the register.

- Up to \$2.25 per ENERGY STAR certified CFL
- Up to \$5 per ENERGY STAR certified LED

Visit [SMECO.coop/save](https://www.smecho.coop/save) or call **877-818-4094** to find a participating retailer.



Sweet savings!

CFLs last up to 10 times longer than incandescent bulbs and use 75% less energy. LEDs give off light in a specific direction—lasting longer, using less energy, and reducing energy costs.