



# Cool never goes out of style

Saving energy and money with  
an A/C upgrade is a smart look.

Learn more at [SMECO.coop/save](https://SMECO.coop/save)  
or call 877-818-4094.



# Follow the trend to upgrade and save.

Cooling costs account for a large part of your summertime energy bill. If your cooling equipment is more than 10 years old, you could be wasting energy all summer long, plus risking A/C equipment failure just when you need it most.

**Upgrade to new high-efficiency central air conditioning and save up to \$500 with rebates.**



Energy-efficient cooling equipment is designed to:

- Use less energy.
- Run quieter.
- Create a more comfortable indoor environment.

Find a participating contractor  
at **[SMECO.coop/save](https://www.smecco.coop/save)**  
or call **877-818-4094**.

