



WHAT A **BRIGHT IDEA!**

Instant Discounts Right at the Register

Upgrade to energy-efficient LEDs and CFLs for savings that will have you looking on the bright side.

SMECO.coop/shine

SMECO
People. Power. Progress.™

See Savings in a New Light

The savings continue even after you leave the store. **LEDs last up to 25 times longer than incandescent bulbs and use 75% less energy.** That means lower electricity costs and fewer replacements. Plus, they come in a variety of sizes and shades of light to suit every décor and mood.

Find a participating retailer
at **[SMECO.coop/shine](https://www.smecho.coop/shine)**

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